



ANNUAL REPORT

2024



LETTER FROM OUR **PRESIDENT & CEO**

Dear Friends,

Since 1979, Feed the Children has been committed to helping hungry children access the food and resources they need to grow and thrive. As a new year begins and I pass on my stewardship of one of the greatest nonprofit organizations in the world, I cannot help reflecting on how past years have paved the way for the present moment—truly a pivotal one that inspires us to look forward as well.

Feed the Children now charts an exciting course towards its 50th anniversary with a new five-year strategic plan, dedicated to innovation and robust impact for children and families. As energetic new leadership throughout the organization guides it to new horizons of service, I am proud to say that I know it will be in good hands, especially in light of this past year and the many partners, donors, and other supporters who contributed to our success.

With the help of generous and caring people like you, **in fiscal year 2024 we benefited more than 12.8 million people** in the United States as well as El Salvador, Guatemala, Honduras, Kenya, Malawi, the Philippines, Tanzania, and Uganda. I am also pleased to report that, both in the U.S. and abroad, our new programming has taken root in ways that will allow us to demonstrate far-reaching and sustainable impact for communities over time.

As I retire from Feed the Children, my time serving hungry children and their families with you will forever remain a touchstone for me, and I am grateful for all the support that has generated momentum for our future. Much work remains to be done, of course, but I have faith that refreshed commitment to creating a world where no child goes to bed hungry will surely, eventually bring that world to pass.

With sincere and lasting gratitude on behalf of the children,



Travis W. Arnold
President & CEO

**“My time serving
hungry children
with you will
forever remain a
touchstone for me.”**





LEADING LIGHTS

As Feed the Children’s enduring aspiration, **our vision of a world without childhood hunger motivates us every day.** Realizing this vision means we must address children and families’ immediate needs while advancing programs that **help today’s hungry kids grow into tomorrow’s self-reliant adults**—so that their own children can grow up free from the shadow of food insecurity.

Refining our mission statement has helped sharpen our focus as we pursue this vision. Our mission reflects the **passionate commitment at the core of our work** and illustrates our unique role in ending childhood hunger. More than just food, we deliver a spectrum of life’s essentials and services for children and families through a multi-faceted, comprehensive approach designed to bring **transformative change** to the communities we serve.

Our Vision

Create a world where no child goes to bed hungry.

Our Mission

We are committed to ending childhood hunger. In the U.S. and around the world, we provide children and families with the food and essentials kids need to grow and thrive.

Create
a world
where
child
goes to

ACHIEVING GREAT HEIGHTS

Helping hungry kids has always been the heart of our work. **Everything we do, we do it for the children**, whether it's providing food in the short-term or our outreach designed to help families and communities maintain living conditions where kids can grow up healthy and flourish.

Both in the U.S. and around the world, Feed the Children is **a people-first organization**. We always remain focused on the children and families who give our work meaning, and we know that the impact we make for them is only possible because of our extended family of donors, partners, volunteers, and other supporters who stand with us in a network of compassion and care.

in fiscal year 2024,
our work benefited more than
12.8 MILLION PEOPLE = **2,560** EIFFEL TOWERS
the capacity of

The Eiffel Tower can hold approximately 5,000 people.



AROUND THE WORLD

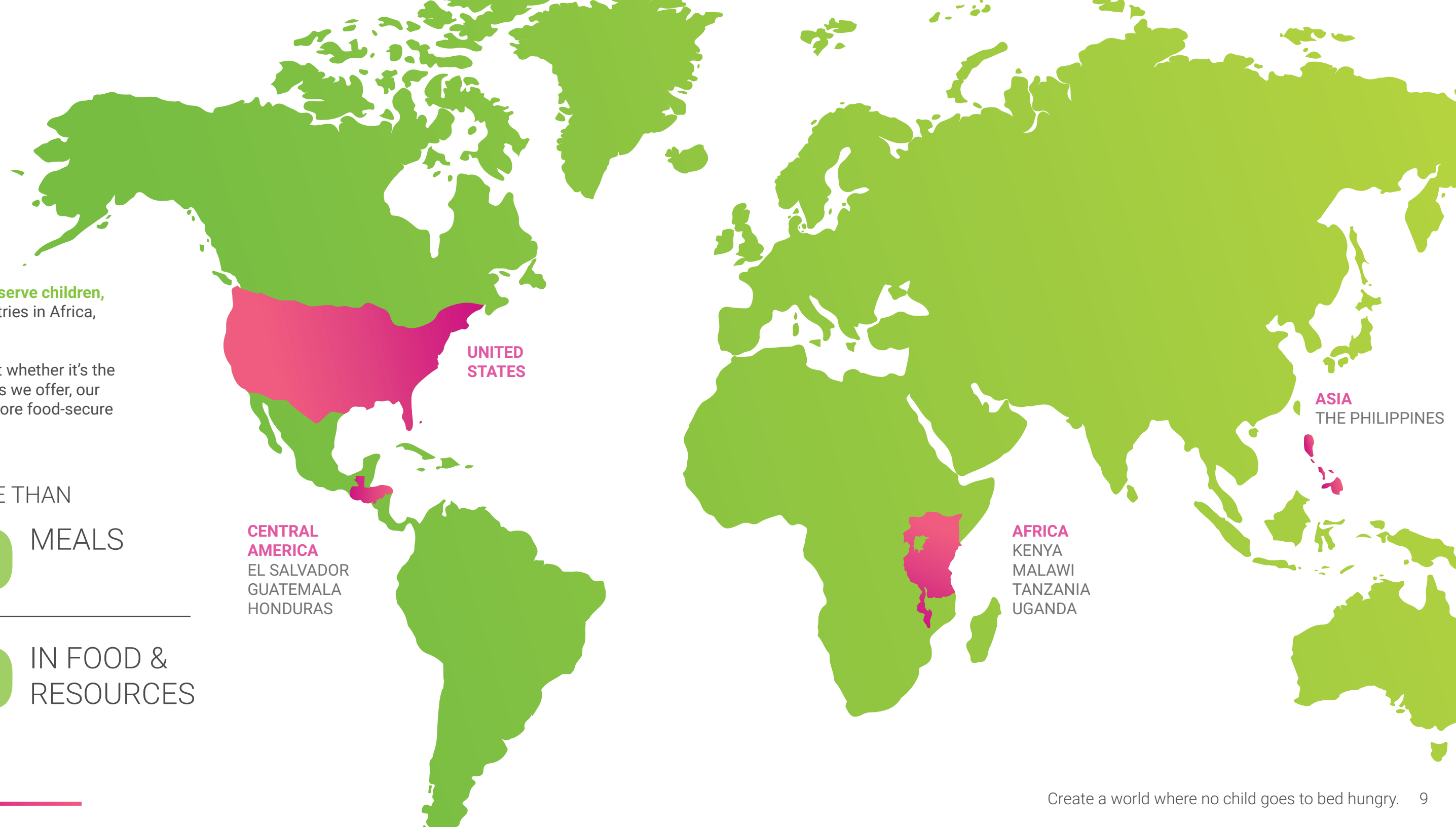
The hunger crisis knows no horizons. That's why **we work across borders to serve children, families, and communities** close to home in the U.S. as well as in eight countries in Africa, Asia, and Central America.

We strive to tailor our outreach for different communities' specific needs. But whether it's the food we deliver or the range of essential resources and program interventions we offer, our aim is the same everywhere: to alleviate hunger today while helping create more food-secure futures tomorrow.

IN FISCAL YEAR 2024, WE DISTRIBUTED MORE THAN

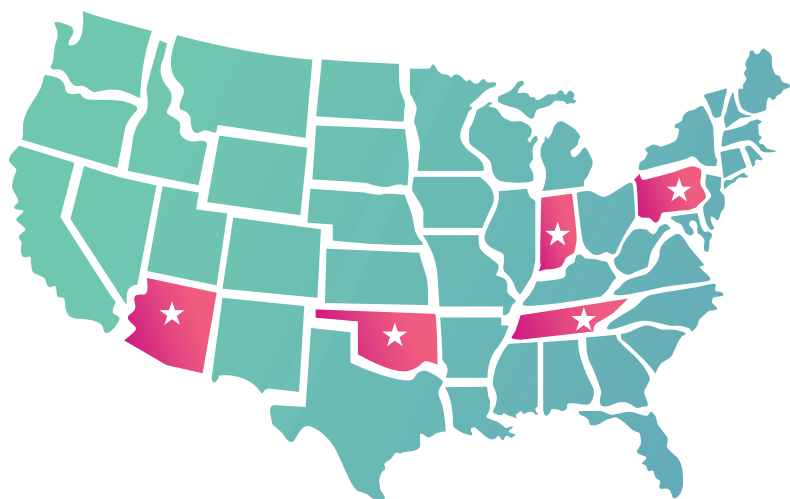
62,120,600 MEALS

\$371,401,000 IN FOOD & RESOURCES



DRIVING CHANGE

Our work in the United States would not be possible without our extensive network of corporate and community partners that help us supply food and resources to hungry children and their families in the areas where they live. In fiscal year 2024, we supported communities in **41 states** and, working with our partners, distributed **more than 80.6 million pounds** of shelf-stable food, essential household and personal care items, and other resources valued at approximately **\$349.7 million**.



Our distribution centers are located in

Arizona Indiana Oklahoma Pennsylvania Tennessee

Delivering these supplies takes a coordinated effort. Our five distribution centers across the country function as critical hubs in our nationwide strategy that allow us to reach more than **600 community partners**—such as food banks, service organizations, churches, and other nonprofits—in cities, towns, and rural areas.

Simply put, working on such a large scale lets us reach as many food-insecure families as possible. In fiscal year 2024, our general distribution efforts, along with our more targeted outreach programs, benefited **more than 10.6 million people** in the U.S.

in fiscal year 2024,
we distributed more than

80.6 MILLION

POUNDS OF RESOURCES

which would fill

= 1,791

OF OUR TRACTOR TRAILERS



FTC Transportation's trucks carry 45,000 pounds per load.

COMMUNITY **FORWARD**

When you grow up in a house with empty cupboards, you know **how powerful a helping hand can be.** For Mac, a retired grandfather we met in Henderson, Kentucky, going hungry as a child has motivated him to do all he can so his grandkids go to school fed and ready for the day.

“Before they go to school, they come over here,” he said. “It’s very important they have proper nutrition.” Mac lives nearby and helps his daughter, Jenny, whenever he can. With two teenagers—Janie and her brother Eli, who is autistic—meeting everyday needs has been a challenge.

“My son has to have his medication. When I have to pay for it, it can be hundreds of dollars, and then I buy less food and everything else,” Jenny told us.

For Mac and Jenny, the support from 4 Good Community, a local Feed the Children partner agency, has helped bridge the gap and give them both peace of mind. “I think that sometimes we don’t realize how much people struggle, and **when organizations come forth and help the community, it’s a real benefit,**” Mac said.

The impact of that support has been powerful for Jenny, and she sees a brighter future for her own family. “Because of them, we’re able to do things with our family that we can’t normally do because of the unexpected expense,” she explained. “For there to be a place you can go and immediately get assistance like that, it means the world.”



“I think that sometimes we don’t realize how much people struggle.”

**Mac
Henderson, KY**



A TIME FOR **GIVING**

Time is a precious resource, and daily life often leaves little of it to spare. That's why **we're so grateful to all the volunteers who gift us with their time** when they join us in our work of making childhood hunger a thing of the past.

Their giving hearts and caring hands pack the boxes at our distribution centers with food and essentials before they're sent all over the U.S. to the kids and families who need them. Volunteers are critical as well to our U.S. programs as they help distribute these resources at events and schools, serve meals, and kit backpacks. We couldn't be more thankful for their contribution.

IN FY24, WE HOSTED MORE THAN

9,000

VOLUNTEERS

23,000

TOTAL
VOLUNTEER
HOURS

INTERNATIONAL VISIONS

Our international programming is designed to reduce hunger, improve livelihoods, and foster lasting, sustainable change for the people we serve. By expanding access to nutritious meals as well as critical resources like safe drinking water, education, and training in healthy nutrition and hygiene practices, we reach beyond providing immediate relief to help our program participants build towards long-term resilience.

We work in **1,131 communities in eight countries in Africa, Asia, and Central America** where our success is grounded in strategic partnerships. Leveraging the strengths of partners like other non-governmental organizations, government agencies, and local community leaders lets us scale our efforts for greater impact and create networks of support across national borders so we can maintain a holistic, region-wide focus.

Success depends on local expertise and community-driven improvements that help children become more food secure and families more self-reliant. Working with our partners and communities, in fiscal year 2024 our international programs benefited more than **2.2 million people** and distributed more than **18.2 million meals**.



MORE THAN
2.2 MILLION
PEOPLE HELPED



MORE THAN
18,240,000
MEALS DISTRIBUTED



KENYA



TANZANIA



EL SALVADOR



NEW HORIZONS IN CENTRAL AMERICA

Our impact in Central America’s “Northern Triangle” of El Salvador, Guatemala, and Honduras relies on **collaboration**. Partners including governments, universities, corporations, and NGOs help us sustain a network of local leaders and volunteers dedicated to **increasing food security for families** so they can maintain more stable lives in their communities. For their children, the chance to thrive has been priceless.

Beyond providing well over a million meals across the region in fiscal year 2024, our programming laid healthy foundations by providing more than **892,000 children** with **vitamin A supplements** and more than **530,000 children** with **deworming medication**. More than **9,200 pregnant women** received multiple micronutrient supplements that promote proper fetal development, and we promoted a range of healthy behaviors through our volunteer-led Care Group model of peer education and support. Last year, more than **1,400 Care Givers** increased their knowledge of childcare, health, and nutrition.

IN FY24, ACROSS CENTRAL AMERICA, OUR PROGRAMS



DISTRIBUTED
+1.2 MILLION
MEALS



TRAINED
+1,400
CARE GIVERS IN NUTRITION,
CHILDCARE & HEALTH



“All the help you have given my family and community is very important for our children, for their future.”
Jadira
Mother, Honduras



EMPOWERING EDUCATION

We strongly believe that education is the chief catalyst for breaking the cycle of poverty. Across our Central American communities in fiscal year 2024, **our educational programs benefited more than 3,500 school-age children.** From providing essential school supplies their families can't afford to extracurricular training in leadership, health, and financial responsibility, these initiatives are designed to encourage self-sufficiency and empower good habits for success later in life.

Training for adults also plays a pivotal role in increasing food security and community stability. Water and hygiene training helped more than **1,300 households** become healthier this fiscal year, and establishing **72 Village Savings and Loan Associations** expanded access for more than **1,400 people** to financial tools that helped them fund small businesses. In Guatemala, more than **1,300 community members** were trained in enhanced agricultural production, and more than **890 school and community gardens** planted across the Northern Triangle last year also testify to our blossoming efforts in the region.



+3,500

CHILDREN REACHED WITH EDUCATIONAL PROGRAMS



+1,300

HOUSEHOLDS BENEFITED WITH WATER & HYGIENE TRAINING



893

SCHOOL & COMMUNITY GARDENS PLANTED



EMBRACING ATLANTA

When you shower a community with love, beautiful things can grow, and children and families can thrive. In Atlanta, the **Fulton County School System** serves more than 85,000 students, many in underserved communities around the city. Last year, with help from **Americold**, **FedEx**, **Novolex**, **PepsiCo**, and **Yamaha**, we implemented a variety of programs to support the district and deliver a range of resources to area families.

Through **Food & Essentials Hubs in 13 schools** across Fulton County, **3,250 students and their families** received direct access to food, school supplies, and hygiene products—all available at school. Our **Backpack-N-Go** program helped supply more than **1,700 students** with **2,130 ready-made meals** they could eat on school breaks, as well as resources to help with their studies. When the school year ended, our **Summer Feed & Read** program provided **990 children** with **4,880 meals** and more than **2,500 free books** to help keep their reading skills sharp over the summer.

Working together and reinforcing one another, these programs have made a big difference for families vulnerable to food insecurity. With **support that spans the school year and beyond**, we're grateful to our partners for helping give children in Fulton County more opportunities to blossom and shine.



“I grew up in this community, and just to see the impact this project has on Fulton County schools is phenomenal.”

**Dierdra
Community volunteer**



“This program is very helpful for families in such difficult times when everything, especially food, is very expensive.”

FEED THE CHILDREN®

RESOURCE RALLY

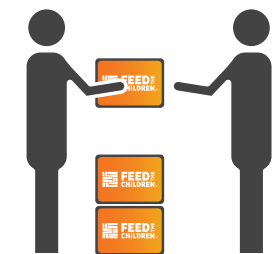
When families’ immediate needs are met, they can stretch their food budgets further. That’s why our Resource Rallies deliver food and essential items directly to communities in partnership with corporate donors and local organizations.

At **71 distribution events** last year, we provided **61 communities** with food and essentials to support an estimated **28,400 families** who needed assistance. Our food boxes can supply a family of four with a week’s worth of meals, and the household items and personal care products—like soap and toothpaste—in our essentials boxes help families afford more food for their kids.



760,000
MEALS

MORE THAN



\$8,500,000
WORTH OF ESSENTIALS
DISTRIBUTED

FEED THE CHILDREN®

FOOD & ESSENTIALS HUB

Kids can’t concentrate in school if they’re hungry. Our Food & Essentials Hub program provides students and their families direct access to food, personal care items, household essentials, books, and school supplies through area schools. When parents and caregivers can reduce expenses and maintain more stable, food-secure environments at home, kids are more likely to succeed in the classroom.

Students from **370 schools** across the country benefited from Food & Essentials Hubs supported by our corporate partners in fiscal year 2024. Participating school districts reported improved classroom attendance, better academic performance, and increased confidence among their students.



MORE THAN



346,000
MEALS



58,000
STUDENTS
SERVED

“This program brought dignity to my family, filled economic gaps, and helped my daughter have a clean home and prepare for her classes.”

“Once kids realized they were getting food every day, the ones that needed it most were better able to focus.”



SUMMER FEED & READ

When the school year ends, so do the free and discounted breakfasts and lunches so many children across the country depend on. We help make up for this reduced access to food by partnering with local community organizations to provide regular, nutritious meals in safe spaces while encouraging kids to keep their reading skills sharp.

In the summer of 2024, **14 community partners in Atlanta, Memphis, and Oklahoma City** hosted local children for food and fun reading activities. For a little extra help, kids could also take meal kits, essentials, and books home with them.



MORE THAN
27,000
MEALS



NEARLY
8,500
BOOKS
DISTRIBUTED



2,492
CHILDREN
SERVED



BACKPACK-N-GO

We distribute backpacks that contain nutritious, non-perishable meals, personal care items like toothpaste and shampoo, as well as school supplies like notebooks, pens, and pencils so kids can be confident in the classroom and succeed. Keeping hunger at bay means better concentration at school, and receiving these other essentials helps families devote more of their budgets to food.

In fiscal year 2024, hundreds of volunteers from **16 corporate partners** filled backpacks that were distributed by **31 community partners** across the country.



MORE THAN
11,250
BACKPACKS
DISTRIBUTED



“Getting these greatly needed but expensive items will allow us to spend money on other things.”



DELIVERING **FOR GOOD**

It takes teamwork to bring food and hope to millions of hungry children and families around the world, and since 2022 **FedEx** has helped us change lives both near and far. This year, FedEx became **the first company to support all four of our U.S. program initiatives**, helping us serve families and communities across the country with multi-layered interventions while focusing special attention on Memphis, Tennessee, where the company is headquartered.

In a **dozen states** from California and Arizona to Michigan, Texas, and Florida, FedEx's support for our Resource Rally events, Summer Feed & Read program, Food & Essentials Hubs, and Backpack-N-Go program benefited more than **62,000 people** and supplied more than **397,700 meals** in fiscal year 2024.

In February, we teamed up for a ribbon-cutting at our newest Food & Essentials Hub in Memphis. Its opening marked **370 schools nationwide** that FedEx helps us supply with critical resources for students and their families.

Beyond the U.S., FedEx helped us distribute **4,221 school backpack kits** filled with educational materials tailored specifically for children in **Guatemala, Kenya, and the Philippines**. Such a long reach is no surprise for global network experts like these.



MORE THAN
397,700
MEALS PROVIDED
IN FY24

WATER FROM THE EARTH

Today, many of us take for granted our convenient access to life's most vital natural resource. However, for much of the world, safe and clean water is often hard to come by—a reality experienced daily in the remote, arid regions of the African continent where we work. Alongside many partners, in fiscal year 2024 our programs and initiatives **expanded access to safe drinking water for more than 18,500 households** across our service areas, where these efforts have contributed to reducing waterborne diseases by 50%.

This year saw dramatic results in Kenya and Malawi as we tapped groundwater resources—safer and more consistent than harvesting sporadic rainfall—by drilling and repairing more than **45 boreholes**, including a project in Kenya's Samburu county, funded by Victor Munson, that drilled more than 650 feet to draw water from the earth with the aid of solar-powered pumps. Wells like this allow clean water to be drawn sustainably from deep underground and have already made a critical impact on children's health and well-being that will continue for years to come.



+45
BOREHOLES DRILLED AND
REPAIRED IN KENYA & MALAWI



+13,900
HOUSEHOLDS IN KENYA &
MALAWI GAINED ACCESS TO
SAFE DRINKING WATER



+18,500
HOUSEHOLDS ACROSS OUR
AFRICAN COMMUNITIES





WATER, HEALTH & HYGIENE

There are other methods to make water safe as well. Our generous corporate partner **Procter & Gamble's** donation of its **Purifier of Water technology** on a vast scale—as part of the five-year *Akule ndi Thandi* (“Let Them Grow Healthy”) activity in Malawi supported by the U.S. Agency for International Development—allowed us to distribute more than **four million water purification packets** in fiscal year 2024 that render dirty, potentially harmful water safe to drink.



+4 MILLION

WATER PURIFICATION
PACKETS DISTRIBUTED IN
MALAWI & KENYA

Across all of our international communities, our **WASH programming** trains both children and adults in proper water, sanitation, and hygiene practices to keep them healthy and more likely to thrive. Relatedly, a new initiative was launched in Tanzania this year to **educate adolescent girls about menstrual hygiene** management. By pushing back against cultural stigma and empowering female students with the self-confidence that comes with knowledge, this program encourages more consistent school attendance and, therefore, better academic performance, helping young women reach for brighter futures.



+731,000

BENEFICIARIES OF WATER &
HEALTH PROGRAMMING
GLOBALLY

“I think not many children have this opportunity. I will work hard and set an example for other girls.”

Emmanuela
10 years old, Uganda



ESSENTIAL BENEFITS

We owe special, heartfelt recognition to our partners who donate **household and personal care essentials**. These necessary but sometimes expensive items—like cleaning and hygiene products, diapers, and children’s vitamins—cannot be bought with federal SNAP benefits, and providing them allows families to devote more of their budgets to buying food. **For hardworking parents and caregivers, expenses can quickly add up**, but that doesn’t mean they should have to choose between their children getting enough to eat and their health, dignity, or safety.

Generous **gifts-in-kind** from our corporate heroes—like **Edgewell**, a valued partner for nearly 30 years—help close the gap. With products from some of our longest-serving partners’ most well-known brands, the families most vulnerable to hunger can maintain **more stable households and a standard of living that helps kids thrive** both at home and at school. As impressive as the numbers may be, in terms of the total weight or value of essentials donated this past fiscal year, that kind of personal impact simply can’t be quantified.

IN FY24, ACROSS THE U.S.
WE DISTRIBUTED



28,001,000

POUNDS OF ESSENTIALS



VALUED AT

\$206,165,000

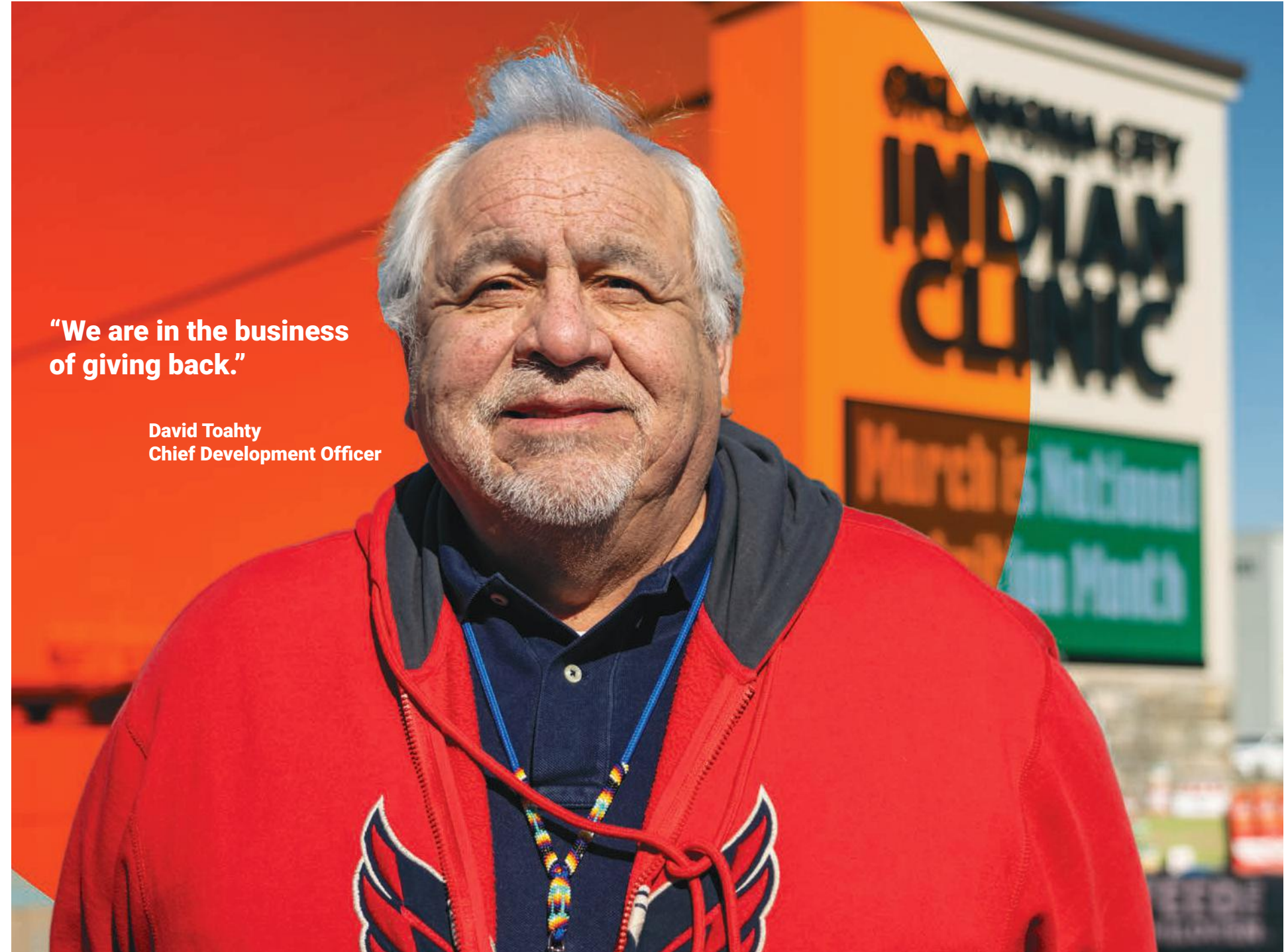


WHERE **THE HEART IS**

Although our commitment to end childhood hunger takes us across the country and around the world, we find a special value in helping families in our own backyard. That's why we feel a kinship with the **Oklahoma City Indian Clinic**, located just a few blocks from our headquarters. This longtime partner provides a variety of healthcare services to OKC's Indigenous community, a population disproportionately affected by hunger.

Not long before celebrating its 50th anniversary last year, the OKCIC hosted two Resource Rallies where we distributed food and essential household items to **800 families** who struggled with rising prices at the grocery store. The Clinic also helped us distribute **1,290 meal kits** to its patrons through our Summer Feed & Read and Backpack-N-Go programs.

In this spirit, **the Feed Initiative** targets specific communities where we can work with partners like OKCIC to layer our programs so they can overlap and reinforce one another while we develop and test innovative, community-driven solutions to child hunger. Beginning in Oklahoma City and expanding to serve more communities to come, the Feed Initiative is designed to achieve a more sustained and measurable impact on child hunger in the communities where we work.



**“We are in the business
of giving back.”**

David Toahty
Chief Development Officer



NIAGARA CARES

Since H₂O is the source of life, what could be more important than a steady supply of pure, sometimes desperately needed water?

After years of consistently impressive donations of its signature product, Niagara's generosity found new expression in 2024 with a monumental **gift of \$800,000** that, along with more events to come, allowed us to stage **five Resource Rallies** this fiscal year. Across locations in California, Colorado, Georgia, and Texas, together we distributed food and essentials to **2,400 families**, providing them with the equivalent of **50,000 meals**. Niagara's generous gift has also helped us innovate how we target communities' specific needs by testing and refining new programming initiatives.

Niagara's donation of more than 3,261,000 pounds of water this year also made a significant impact for the children and families we serve. We're proud to say that, throughout our **16 years of partnership**, together we have distributed more than **154 million pounds of water**.

Whether by providing reliable drinking water this past decade after well-known catastrophes in East Palestine, Ohio, and Flint, Michigan, or almost countless natural disasters over the course of our partnership together, **Niagara has been there with us for families during the hardest of times**. Looking forward, we're grateful that Niagara's dedication will help us deepen our impact for years to come.



3,261,217

LBS. OF WATER
DONATED IN FY24

154,271,231

LBS. OF WATER
DISTRIBUTED TO DATE

AFTER THE STORM

For Cristina, a young mother living in the Bulibulihan district in the Philippines, the consequences of **Typhoon Odette** were devastating. In the aftermath of the powerful Category 5 storm, Cristina and her family were left homeless, and their village was severely damaged.

Determined to rebuild her life and the home she shared with her husband and two daughters, Cristina turned to Feed the Children for support. Through her membership in our **Village Savings and Loan Association** program, she could access critical funds to help them recover.

“Living without the essentials was incredibly difficult,” Cristina told us. In the months after the disaster, her VSLA participation helped her family get back on their feet with a new roof over their heads. “By fostering a culture of saving and providing access to affordable credit,” she said, **“the program has proven to be incredibly helpful.”**

Through our VSLA program and other international work, **we strive to help communities become more resilient** so families like Cristina’s can stand strong during challenging times and look towards brighter tomorrows for their children.

VSLA MEMBERS



1,327

IN THE PHILIPPINES

40,921

ACROSS OUR
INTERNATIONAL
COMMUNITIES



“I will continue to support the program and reach out to other mothers who are not yet members.”

Cristina
Mother, the Philippines



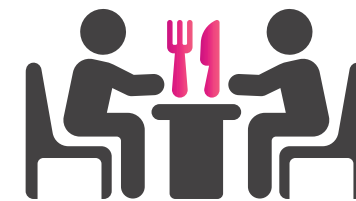
BRIGHTER FUTURES IN **THE PHILIPPINES**

In the Philippines, more than **2.8 million children do not attend school**. Poverty and a lack of resources stand in the way of too many Filipino children's education and compromise their health, development, and quality of life. To help, we strengthened our partnerships in fiscal year 2024 with academic institutions, foundations, and local organizations to provide the resources and learning environments kids need to succeed.

Feeding programs are fundamental to children's general well-being and also promote regular attendance at school as well as better concentration in class, and receiving the **school supplies** their parents can't always afford helps students keep up with their studies. **Innovative education initiatives** this year, like Help Them Cross the Finish Line and the Supplemental Education Support for Nonreaders program, **supported hundreds of students** with financial assistance, literacy tutoring, leadership training, children's rights awareness, and even free vision exams and eyeglasses.



+290,000
MEALS SERVED



+4,000
CHILDREN SERVED DAILY,
NUTRITIOUS MEALS



+4,900
CHILDREN RECEIVED
SCHOOL SUPPLIES





PROFILES IN PARTNERSHIP



CONCORD HOSPITALITY

When you give back to the place you call home, you strengthen your roots in the community and lift up the people who live there. Our partner Concord Hospitality's annual Share Day is a gift from the heart to the cities where the company works. At eight events last November, Concord's volunteers helped us supply **3,600 families** with more than **75,000 meals** and resources totaling more than **\$1,932,000** in value.

DRIPDROP

As a mainstay **in all the food boxes we distribute in the U.S.**, DripDrop hydration packets help provide our beneficiaries with key vitamins, glucose, sodium, and electrolytes. The company's patented formula exceeds standards set by the World Health Organization. Last fiscal year, DripDrop provided us with **20 shipments** of hydration packets totaling **13,119 pounds** and valued at **\$480,848**. We're grateful for their ongoing support.



HIRZEL

Serving children with us for more than **31 years** makes Hirzel Canning Company one of our most enduring partnerships. We couldn't be more grateful for such faithful friends, especially since—as one of our **elite food-box sponsors**—a can of Hirzel's Dei Fratelli tomato products is present in every box of food we distribute at our Resource Rallies. In fiscal year 2024, Hirzel donated **1,815,084 pounds** of product valued at **\$895,691**.

FTC TRANSPORTATION

Our U.S. operations couldn't get anywhere—literally—without the dedicated drivers of our core carrier FTC Transportation. To support our events across the country last year, they delivered **1,739 shipments**, logging more than **928,000 miles** and spending a total of **18,571 hours** on the road. With commitment like that, it's no wonder FTCT won CarriersEdge's Best Fleet to Drive For award in 2024 for the twelfth consecutive year.





KENVUE

Along with a generous **\$30,000 gift** to support our Backpack-N-Go program in Chicago this year, global consumer health leader Kenvue spearheaded a remarkably successful **cause campaign** visible in more than 1,500 Walgreens and Duane Reade stores across the country. In less than 30 days, Kenvue raised an impressive **\$100,000** to help hungry children by pledging a one-dollar company donation for each unit of its Pepcid brand heartburn relief sold.



L'OREAL

With generous donations of beauty and personal care products, L'Oréal has helped us support **hard-working moms** in the workplace and on the job market since 2017. Especially during tough economic times, tight household budgets can make it challenging to put your best look forward, but L'Oréal gave women more confidence this year with donations of **1,182,465 pounds** of product valued at **\$31,613,546**.



MAGIC JOHNSON FOUNDATION

We're now 10 years strong working with the Magic Johnson Foundation. Since 2014, we've partnered with Magic and his organization at their **Holiday Hope** events that support underserved communities. In fiscal year 2024, together we hosted events in Lansing, Michigan, and the greater Los Angeles area that provided **1,600 families** with **101,522 pounds** of food, essentials, books, and toys with a total value of **\$1,174,002**.

PEPSICO

We are honored to have partnered with PepsiCo for almost 30 years. In fiscal year 2024, in addition to a **challenge campaign raising \$338,000** for our organization, PepsiCo helped stock Food & Essentials Hubs across the country that, along with a Resource Rally in Detroit, distributed the equivalent of **367,071 meals** this year. PepsiCo's gift-in-kind donations in fiscal year 2024 totaled **1,788,453 pounds** of product valued at **\$12,161,256**.



PRICE RITE MARKETPLACE

Stalwart friends stand strong together. We're grateful for all that we've accomplished as we embark on our tenth year of partnership with Price Rite Marketplace, whose fiscal year 2024 donation totaled more than **\$426,502**. Last year, with eight Resource Rallies and eight Backpack-N-Go events in Connecticut, Massachusetts, New York, Pennsylvania, and Rhode Island, Price Rite helped provide more than **11,600 beneficiaries** with **109,300 meals**.



CULTIVATING GROWTH IN MALAWI

In rural Malawi, **more than one in three households lives below the poverty line** and struggles to meet even its most basic needs. Near the lakeshore district of Salima, the Kamchuwa family—Frasiko, his wife Felita, and their young children—knew these challenges all too well for many years. Their primary source of sustenance, a modest maize crop, never yielded enough food for everyone, and Frasiko **saw his children suffer from malnutrition due to a lack of food diversity.**

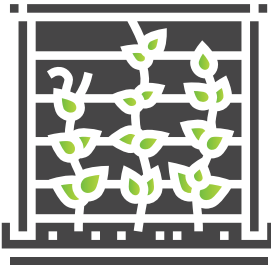
Receiving comprehensive support from our **Child-Focused Community Development programming** marked a turning point for the Kamchuwa family. To address their immediate nutritional needs while helping establish long-term stability and self-reliance, the program provided them with **vegetable seedlings, goats, fruit trees**, and training to **maximize their garden yields.**

With a more diversified diet, **the children's health improved significantly.** The family's newfound food security let them sell produce from their thriving garden as well as a goat, and these financial gains allowed Frasiko to send his children to school. Just one of many families recently impacted by our work in Malawi, the Kamchuwas testify to further inspiring changes to come in that country and beyond.



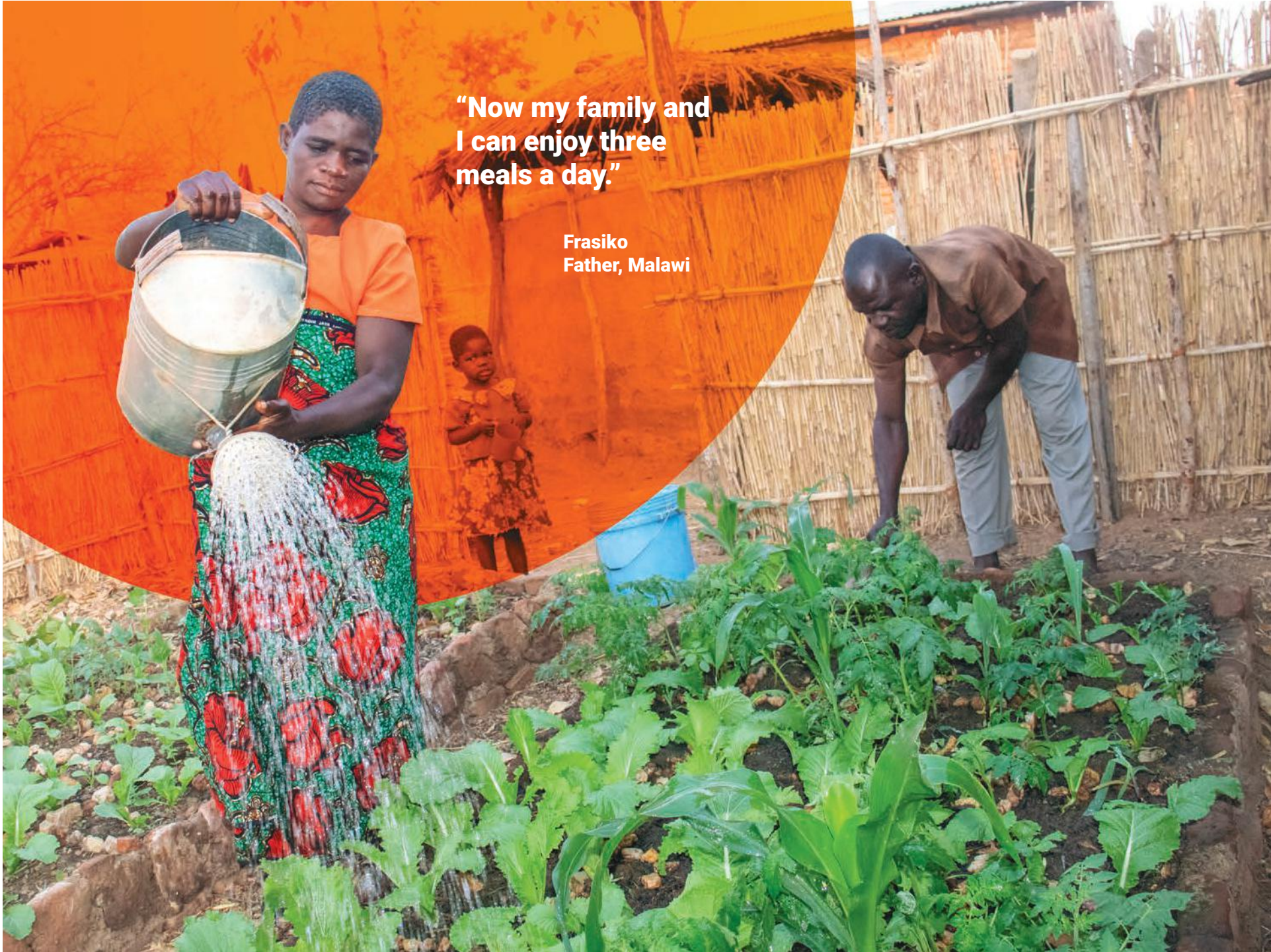
+65,000

MORINGA TREES &
FRUIT TREE SAPPLINGS
DISTRIBUTED



+104,000

HOUSEHOLD, SCHOOL, &
COMMUNITY GARDENS



“Now my family and I can enjoy three meals a day.”

Frasiko
Father, Malawi

MALAWI

LET THEM GROW HEALTHY

As our *Akule ndi Thanzi* activity concludes its second year, we cannot overstate our gratitude to our partners for the tremendous impact we have made together for so many Malawians. Supported by the **U.S. Agency for International Development** and private-sector partners **Nu Skin** and **Procter & Gamble**, *Akule ndi Thanzi* is designed to address the nutritional needs and well-being of children, adolescents, and pregnant women. *Akule ndi Thanzi*, which translates to English as “Let Them Grow Healthy,” focuses on the first 1,000 days of a child’s life—a crucial period for proper development.

Fiscal year 2024 saw more than **690,000 packets** of Nu Skin’s nutrient-dense **VitaMeal®** product distributed to serve more than **133,000 children** regular nutritious meals. In addition to more than **174,000 households** reached with essential **nutrition and health messaging**, other achievements in 2024 include advances in Care Group volunteer training, training in nutrition-sensitive agriculture and small livestock production, treating maternal depression, and constructing more than 100,000 energy-saving cooking stoves.

IN FY24, AKULE NDI THANZI
DISTRIBUTED



+690,000
PACKETS OF VITAMEAL®



+11.9 MILLION
MEALS



AND REACHED
+174,000
HOUSEHOLDS





A MODEL FOR AFRICA & BEYOND

As the flagship for our programming in Africa and elsewhere, **Malawi is emblematic of the potential our work can achieve** when we leverage the collective wisdom and resources of our ever-expanding global partnerships while engaging with communities locally to better understand their emerging needs. As we expand and refine our interventions, we always strive for the long-term sustainability of our programming to **empower our beneficiaries to become stakeholders and active change-agents** with respect to their own futures.

Inspired by so many examples—visible in every child, family, and community we have been fortunate enough to impact—**our sense of future growth and promise is palpable**. As we champion innovative agricultural enterprises in Tanzania, expand our feeding programs and other initiatives in Kenya, and assist in spreading resources and knowledge that lead to thriving children, food-secure households, and resilient communities everywhere we work around the globe, **our vision of a world where no child goes to bed hungry is always with us**.



IN TANZANIA

+160,000

SWEET POTATO VINES
DISTRIBUTED TO FARMERS



IN KENYA

+4.4 MILLION
MEALS



+26,400

VITAMIN A SUPPLEMENTS
DISTRIBUTED TO CHILDREN



+10,900

ACTIVE CARE GROUP
MEMBERS



LOOKING **FORWARD**

As we reflect on all that Feed the Children has accomplished this past year, we believe we are ready to write our best chapter yet—one of **continued momentum, growth, and impact** for children and families both in the U.S. and around the world. At a time when global hunger statistics may seem daunting, our organization and its Board of Directors are more committed than ever to realizing our vision of a world without childhood hunger.

The time has come to take the best of our last 45 years and innovate for the future so we can more sustainably address the hunger crisis families experience. Our new **five-year strategic plan** underscores our dedication to our mission, outlining a comprehensive approach to food insecurity, malnutrition, and poverty throughout our U.S. and international operations. We are excited and energized by the opportunities ahead, and we aim to scale our impact and bring transformative change to the communities we serve.

On behalf of the Board of Directors, we hope you will join us in congratulating our outgoing President and CEO Travis Arnold and thanking him for his years of dedicated service. We also hope you are inspired to join us over these next five years as we march towards **our 50th anniversary milestone**. While there is much work to do, there will be much more to celebrate when we realize the difference we can make together.

It's truly an exciting time at Feed the Children. Thank you so much for your support.



Mike Hogan
Chairman, Board of Directors



FEED THE CHILDREN, INC.

SUMMARIZED CONSOLIDATED FINANCIAL INFORMATION
FOR THE YEARS ENDED **JUNE 30, 2024 AND 2023**

REVENUES, GAINS AND OTHER SUPPORT

	2024	2023
Contributions	48,865,337	47,341,139
Gift-in-kind donations	352,959,188	446,500,457
Federal grants	6,775,595	3,994,040
Investment gain	4,459,867	2,541,550
Other revenue	347,013	5,810,508
Foreign exchange (loss) gain	(720,550)	28,110
Transportation service revenue	2,472,854	2,555,487
Total Revenues, Gains and Other Support:	\$415,159,304	\$508,743,181

EXPENSES

Program services	393,323,609	465,550,673
Fundraising	21,297,029	15,410,972
Management and general	15,213,970	14,609,325
Transportation service expenses	2,693,510	2,916,980
Total Expenses:	\$432,528,118	\$498,487,950

PROGRAM SERVICES

Food and personal essentials	258,414,356	284,767,274
Disaster response	3,014,066	6,371,646
Educational and community support	87,696,806	104,413,608
Child-focused community development	43,987,380	69,713,082
Residential care	211,001	285,063
Total Program Services:	\$393,323,609	\$465,550,673

NET ASSETS

Without donor restrictions	160,496,712	171,880,092
With donor restrictions - purpose restrictions	9,219,693	8,131,290
With donor restrictions - time restrictions	7,968,967	15,042,804
Total Net Assets:	\$177,685,372	\$195,054,186

REVENUES, GAINS AND OTHER SUPPORT

	2024	2023
Contributions	11%	9%
Gift-in-kind donations	85%	87%
Federal grants	2%	1%
Investment gain	1%	1%
Other revenue	0%	1%
Foreign exchange (loss) gain	0%	0%
Transportation service revenue	1%	1%
Total Revenues, Gains and Other Support:	100%	100%

EXPENSES

Program services	91%	93%
Fundraising	5%	3%
Management and general	3%	3%
Transportation service expenses	1%	1%
Total Expenses:	100%	100%

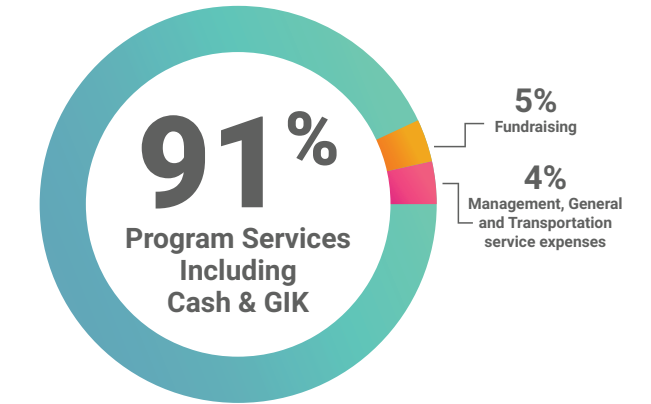
PROGRAM SERVICES

Food and personal essentials	66%	61%
Disaster response	1%	1%
Educational and community support	22%	22%
Child-focused community development	11%	15%
Residential care	0%	1%
Total Program Services:	100%	100%

NET ASSETS

Without donor restrictions	90%	88%
With donor restrictions - purpose restrictions	5%	4%
With donor restrictions - time restrictions	5%	8%
Total Net Assets:	100%	100%

2024 Allocation of Expenditures



Feed the Children's audited consolidated financial statements for the years ended June 30, 2024 and 2023 are available at feedthechildren.org/about/financial-statements or upon request.

FEED THE CHILDREN board of directors

Mike Hogan, *Chairman*

Rhonda Hooper, *Vice Chairman*

C.E. Crouse, *Treasurer*

Gregg Yeilding, *Secretary*

John Cardoza, *Director*

John Clendening, *Director*

Paul DeLuca, *Director*

Brent A. Hagenbuch, *Director*

Dr. Daniel Molina, *Director*

Terry Puchley, *Director*

Amanda Rodriguez, *Director*

Brady J. Sidwell, *Director*

Kathy Doyle Thomas, *Director*

Andy Williams, *Director*



FEED THE CHILDREN executive leadership team

Travis Arnold
President and Chief Executive Officer

Bregeita Jefferson
President of FEED International

Mike Panas
Chief Information Officer

Colleen Finn Ridenhour
Chief Growth and Strategy Officer

Gary Sloan
Chief U.S. Operations Officer

Debra Shoaf, CPA
Chief Financial Officer

Christy Tharp, CPA
Chief Special Project Officer

Feed the Children is a 501(c)(3) nonprofit organization. Donations and contributions are tax deductible as allowed by law. Numbers represented, with the exclusion of financial data, are approximate and not exact.



Create a world where no child goes to bed hungry.

